

PRESENTATION

Who is CITEO PRO?

CITEO PRO is a candidate eco-organization in France, preparing for official approval to manage the new Extended Producer Responsibility (EPR) scheme for professional packaging.



Its mission is to support companies and importers in meeting their upcoming environmental obligations related to packaging used in B2B and professional contexts.



MAIN ROLES OF CITEO PRO

- ⇒ Organize and manage the **collection, recycling, and recovery** of professional packaging in France;
- ⇒ Support companies in **complying with EPR obligations** through guidance, tools, and reporting systems;
- ⇒ Collect and process data on packaging placed on the French market to **calculate environmental contributions**;
- ⇒ **Promote eco-design and circular economy** practices among businesses;
- ⇒ **Facilitate collaboration** between producers, importers, recyclers, and local operators to ensure efficient packaging management.

Although the official approval process is ongoing, CITEO PRO is already working with companies to help them identify, list, and prepare their packaging data in anticipation of the scheme's launch in early 2026.

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